

## RESUME

Dr.M.JEGAN

### Address for Communication

East street  
Bodeandra puram  
Veerapandi (p.o)  
Theni (D.T) - 625534

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### Personal Profile

DOB : 20.04.1983  
Gender : Male  
Nationality : Indian  
Marital Status: Married  
Father Name : V.K.MARIMUTHU

### OBJECTIVE

To serve the organization with constant spirit, motivation, while also taking up interesting and innovative tasks that firms my carrier in the path of growth of the organization.

### PERSONAL ABILITY

Smart, enthusiastic, diligent working capability with good physical and mental strength, able to complete any work to its consummation.

### STRENGTH

- Time management
- Self confidence
- Efficient in work
- Good team worker

## ACADEMIC RECORDS

Course	Institution Studied	Month & Year of Passing	Percentage of Marks
P.hD	Madurai Kamaraj University	Feb - 2019	
MBA	Periyar University, Salem	May 2015	72.4%
M.Phil	CPA College (Arts & Science ), Bodinayakanur	Apirl 2008	67.8%
M.com	CPA College (Arts & Science ), Bodinayakanur	Apirl 2007	60.37%
BBE	CPA College (Arts & Science ), Bodinayakanur	Apirl 2004	48.1%
H.S.C.	Govt.Hr. Sec. School, Kottur	Mar 2001	63.1 %
S.S.L.C.	Govt.Hr. Sec. School, Veerapandi	Mar 1999	61 %

### **M.Phil. Project**

- A Study on Loadman working conditions in Theni town.

### **MBA Project**

- A study on E-CRM in commercial banks in Krishnagiri District

### **CO-CURRICULAR AND EXTRA CURRICULAR ACTIVITIES**

#### **NATIONAL SEMINAR - PAPER PRESENTATION**

<b>S.No</b>	<b>Date</b>	<b>Title of the paper</b>	<b>Place</b>
1.	18.6.2012	Impact of women entrepreneur in global era	Womens Chiristian College,Nagarciol
2.	21.7.2012	Globalisation Past, Present and Future -An Overview	KSG College of Arts&Science,coimbatore.
3.	12.10.12	Emerging Trends In Online Advertising	Padmavani Arts Science For Women, Salem
4.	30 & 31-01-13	UGC & CAI Sponsored- Reforms in Direct Tax	Thiruvalluvar Govt Arts College,Rasipuram
5.	28-02-2013	Challenges and Prospectus in HR in Modern Era	Gonzaga college for women,krishnagiri
6.	21-02-2014	Mobile Banking - An Over view	Padmavani Arts Science For Women, Salem
7.	27& 28-02-14	Green Marketing in India-An Instrumental view	Saraswathy College of Arts&Science,Villupuram-07
8.	28-02-2014	Growth of E-Business Recent Trends in India - Pros and Cons	Periyar University college of Arts&Science,Mettur-01
9.	01.3.2014	Opportunities and Challenges - Retail Industry in India	Siri PSG Arts Science College for Women, Sankari
10.	11-09-2014	E-CRM in Indian Banks an Instrumental View	Vysya College of Institution ,Salem
11.	21-09-2014	Emerging Digital Marketing Trends and Techniques- An Overview	Siri PSG Arts Science College for Women, Sankari
12.	30-09-2014	E-Governance Strategies in India an Instrumental view	Dr.NGP College of Arts&Science,Coimbatore.
13.	12&13-3-2015	Impact on globalisation and the rural entrepreneurs- an overview	PMDT Hindu college,Tirunelveli

14.	28-02-2013	Challenges and Prospectus in HR in Modern Era	Gonzaga college for women,krishnagiri
15.	21-02-2014	Mobile Banking - An Over view	Padmavani Arts Science For Women, Salem
16.	27& 28-02-14	Green Marketing in India-An Instrumental view	Saraswathy College of Arts&Science,Villupuram-07
17.	28-02-2014	Growth of E-Business Recent Trends in India - Pros and Cons	Periyar University college of Arts&Science,Mettur-01
18.	01.3.2014	Opportunities and Challenges - Retail Industry in India	Siri PSG Arts Science College for Women, Sankari
19.	11-09-2014	E-CRM in Indian Banks an Instrumental View	Vysya College of Institution ,Salem
20.	21-09-2014	Emerging Digital Marketing Trends and Techniques- An Overview	Siri PSG Arts Science College for Women, Sankari
21.	30-09-2014	E-Governance Strategies in India an Instrumental view	Dr.NGP College of Arts&Science,Coimbatore.

#### INTERNATIONAL CONFERENCE - PAPER PRESENTATION

1	22.3.2011	Financial inclusion and insurance Industries in India	Nehru Institute of Management Studies,coimbatore.
2	16.09.2012	Network security and Indian Banking sector- a Technical view	PSG College of Arts&Science,Coimbatore.
3	05-02-2014	E-Banking Challenges and Oppurtunuties	Jairam Arts&Science college,Salem
4	15-02-2014	E-Recruitment: The Recent Trends of Recruitment Practices.	PGP College of Arts&Science,Namakkal.

#### PUBLICATIONS

1	Network security and Indian Banking sector- a Technical view	ISBN:843625221464
2	Globalisation Past, Present and Future -An Overview	ISBN:9789380542615
3	E-Recruitment: The Recent Trends of Recruitment Practices.	ISBN:9789380506104
4	E-CRM in Indian Banks an Instrumental View	ISBN:9789382570400

#### JOB PROFILE

- Working as a HR assistant manager in Tirupur for 1 year.

- I am working in Assistant Professor in Department of PG Commerce (Computer Application), Arignar Anna College of Arts & Science, Krishnagiri.
- I had knowledge about the specialised subjects in marketing, strategic management, production management and other commerce subjects with 7 years experience.

I state the particulars given above are true to my best of knowledge and belief.

Place: Krishnagiri  
Candidate

Date:

Signature of the

( M.JEGAN)